



**IFSO
GOES TO
VIENNA**

**SPONSORSHIP
& EXHIBIT INVITATION**

IFSO15

20th WORLD CONGRESS

Vienna, Austria | August 26th-29th, 2015

Hofburg Imperial Palace in Vienna

[www.ifso2015.com](http://app.ifso2015.com)



<http://app.ifso2015.com>



International Federation for the Surgery of Obesity and Metabolic Disorders (IFSO)

WELCOME

Dear IFSO Supporter,
the 20th World Congress of the International Federation for the Surgery of Obesity and Metabolic Disorders will be a historic event where over 2500 Surgeons, Endocrinologists, Nutritionists, Gastroenterologists, Anesthesiologists, Scientists and Allied Health Professionals will meet to discuss the appropriate role of gastrointestinal surgery and novel interventional therapies in the understanding and treatment of Obesity and Metabolic Disorders.

This meeting offers a unique opportunity for your company to gain exposure to thought leaders in the emerging field of diagnostic and interventional Treatment. Presentation options can be tailored to your exact needs and budget, from simple branding opportunities through to more comprehensive packages which will communicate your corporate message to each of the influential attendees.

Detailed throughout this brochure is a variety of sponsorship opportunities designed to fit any budget. Sponsorships are sold on a first-come, first-served basis, so act now to reserve your special opportunity. Don't miss the opportunity to position your company at the forefront of the global leading experts.

Thank you in advance for your generous support in our 20th anniversary year. We look forward to serving you a successful event in Vienna!

Karl Miller, MD, FACS
Congress President



Austrian Society for Obesity
and Metabolic Surgery
Österreichische Gesellschaft
für Adipositas- und Metabolische Chirurgie

ABOUT IFSO

The International Federation for the Surgery of Obesity and Metabolic Disorders (IFSO) is a federation composed of national associations of bariatric surgeons. The federation was formed in 1995 with the first International Congress held in Prague in 1996. Currently there are 53 official member societies of IFSO and 8,200 members. There are also many individual members from countries that thus far have not formed a national association.

The primary goal of the organization is the optimisation of the treatment of severely obese patients. To support this goal IFSO has produced a number of guidelines, such as selection criteria for patients, minimal requirements for bariatric surgeons, and Statements on morbid obesity, its treatment, and innovation. IFSO is committed to the creation of a system for accreditation of individual surgeons and bariatric centers around the globe. The main activity is currently the organization of the yearly World Congress, which provides a forum to exchange knowledge on surgical treatment of severely obese patients, to present new techniques, research and concepts, and to meet experts in the field. The Congress brings together surgeons, and allied health professionals such as nurse practitioners, dieticians, nutritionists, psychologists, internists and anesthesiologists, involved in the treatment of morbidly obese patients.

IMPORTANT DATES

Congress Dates:	August 26-29, 2015	
Call for Abstracts:	October 2014	
Abstract Submission Deadline:	March 2015	
Early Registration Fee Deadline:	May 2015	
Tuesday August 25 th	IFSO Business Meetings	
Wednesday August 26 th	09:00 – 18:00	Pre-Congress Educational Courses (Postgraduate Course)
Thursday August 27 th	08:00 – 18:00	Scientific Plenary Sessions
	10:00	Inauguration – Opening Ceremony – Presidential Address
Friday August 28 th	08:00 – 18:00	Scientific Plenary Sessions
Saturday August 29 th	08:00 – 12:00	Scientific Plenary Sessions
	12:00	Closing



CONGRESS VENUE

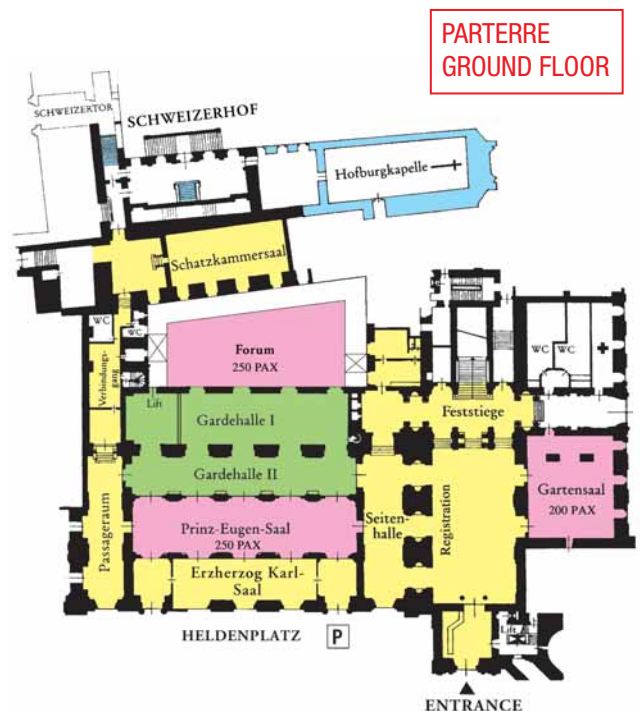
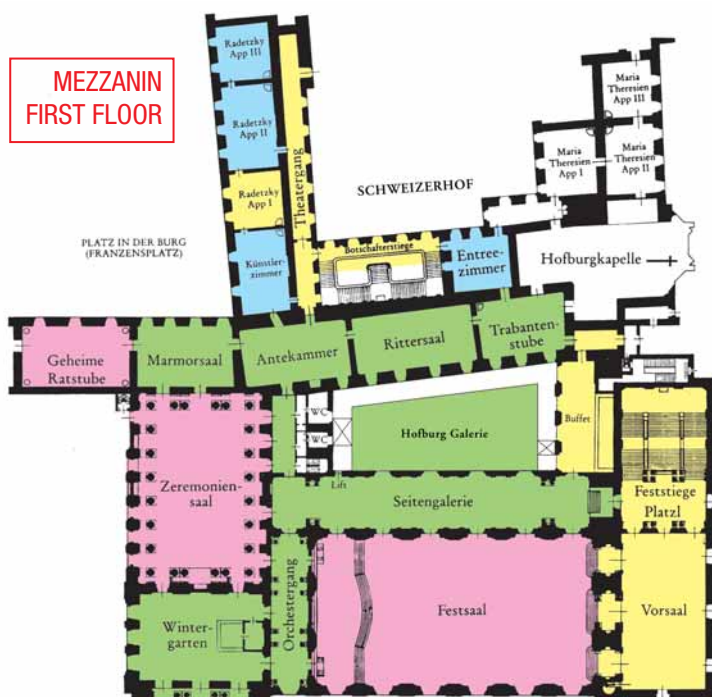


The Hofburg Congress Center occupies a unique position among the congress centers of the world. The Hofburg Palace complex was built between the 13th and 20th century. The different wings of the former imperial residence portray the architectural periods of Gothic, Renaissance, and Baroque up to Classicism.

Until 1918 the Hofburg Palace was the seat of the Habsburg dynasty. The conference will be held today in the same hall where the Emperor held his audiences, gala dinners and royal balls, or where Empress Maria Theresia was baptized on May 15, 1717.

Since 1958 the Hofburg Congress Center has been situated in parts of the Old Castle, New Castle and the Leopold Wing. The take-over of part of the Hofburg complex was a new starting point from which to carry on the continuity of this historic building.

HOFBURG CONGRESS CENTER VIENNA



- Conference Rooms
- Exhibition
- Congress Activities
- Hospitality Rooms



ABSTRACTS AND SCIENTIFIC TOPICS OF THE CONGRESS

Abstracts

- Adjustable Gastric Banding
- Anesthesia and Perioperative Setting
- Endoluminal, Mini Invasive and Reduced Port Procedures
- Endoscopic and Percutaneous Interventional Procedures
- Gastric Bypass Procedures
- Gastric Plication
- Gastric Stimulation and Nerval Blockade
- Integrated Health
- Low BMI Strategies
- Malabsorbative Procedures
- Metabolic Disorders, Epidemiology, Physiology
- New (Non Standard) Surgical Techniques
- Obesity Treatments in Adolescents
- Radiological Interventions and Digital Diagnostic
- Sleeve Gastrectomy
- Obesity and Organ Transplant

Topics of the Congress

Epidemiology of Obesity, Diabesity and Adiposity and Impact on Surgical Treatment

Basic Science and Molecular Research

Bariatric and Metabolic Surgical Techniques

Alternative and Risk Reduction Treatment Options

Emerging Technologies and Minimal Invasive and Novel Concepts in Bariatric/Metabolic Surgery and Treatment

Metabolic Surgery In and Out of the Abdomen

Management of Complications and Difficult Scenarios in Bariatric/Metabolic Surgery

Anesthesia of Bariatric/Metabolic Patient in Perioperative Setting

Radiology and Digital Diagnostic – Percutaneous Interventions

Preoperative and Postoperative Nutritional Status

Psychological Issues, Assessment and Surgical Management of Morbid Obese Patients

Advanced Nursing and Follow-up of Bariatric and Metabolic Surgery Patient.

Ethics and Malpractice in Bariatric and Metabolic Surgery

Impact of Social Media and Public View of Bariatric Metabolic Surgery

Surgical Training Modalities – Mental Training in Bariatric/Metabolic Surgery

Live Surgery and Video Sessions

Hands-on Training

Hands on Training in Animal Lab – Omega Loop & Single Anastomosis Bypass

Diagnostic and Interventional Endoscopy (Stenting – Suturing – Draining) – the Gastroenterologist in the Obesity/Metabolic Management Team



PROGRAM AT A GLANCE – PRELIMINARY

Time	Tuesday Aug. 25, 2015	Wednesday Aug. 26, 2015	Thursday Aug. 27, 2015	Friday Aug. 28, 2015	Saturday Aug. 29, 2015
07:00					
08:00 - 10:00	<p>IFSO Business Meetings Hotel Steigberger</p> <p>Hofburg, Imperial Palace Industry Move-in</p>	<p>Post Graduate Course Forum</p> <p>Post Graduate Course Trabanten Stubbe</p> <p>Post Graduate Course Gartensaal</p>	<p>Plenary Session I Epidemiology Diabesity Adjustivity</p> <p>Forum</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session I Festsaal Gastric Bypass Experts Opinion</p> <p>Forum Imaging Challenges GE Satellite Symposium</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session I Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>
10:30 - 12:00	<p>Post Graduate Course Forum</p> <p>Post Graduate Course Trabanten Stubbe</p> <p>Post Graduate Course Gartensaal</p>	<p>Plenary Session II Metabolic Disorder Impact on Surgical Treatment</p> <p>Forum Gastric Stimulation and Neural Blockade</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session II Festsaal / Gastric Plication / Gastric Banding Experts Opinion</p> <p>Forum Fast Track and Day Case Surgery</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session II Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session II Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>
12:00	Lunch	Lunch	Lunch	Lunch	Closing
14:00 - 15:30	<p>Forum 11th IBC Symposium</p> <p>Post Graduate Course Trabanten Stubbe</p> <p>Post Graduate Course Gartensaal</p>	<p>Plenary Session III Update on Current Controversies I</p> <p>Forum</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session III Festsaal Malabsorptive Procedures Experts Opinion</p> <p>Forum</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session III Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session III Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>
16:00 - 18:00	<p>Faculty and Council Dinner Naturhistorische Museum</p> <p>Welcome Reception Foyers + Exhibition Rooms</p> <p>IFSO Rock the Congress Clubbing</p>	<p>Plenary Session IV Update on Current Controversies II</p> <p>Forum</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session IV Festsaal Endoluminal and Mini Invasive Procedures Experts Opinion</p> <p>Forum</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session IV Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>	<p>Plenary Session IV Festsaal</p> <p>Forum Bariatric and Metabolic Support Group Congress</p> <p>Prinz Eugen Saal</p> <p>Garten Saal</p> <p>Zeremonien Saal</p>
18:30					
19:30					
23:30					



WELCOME TO THE EXHIBITION

The exhibition is an integral part of the IFSO 2015 congress, providing attendees with the opportunity to get to know the latest products and developments. Furthermore, it gives our industry partners the chance to interact with a great number of key decision makers and potential new clients.

The IFSO 2015 exhibition will be located close to the lecture rooms and will be combined with catering areas, thus ensuring a steady flow of visitors to the company booths throughout the entire congress.

In order to book exhibition space, please submit the **BOOKING FORM** at your earliest convenience.

The Exhibitors' Manual containing further information, the precise congress schedule and order forms for additional services will be sent to all confirmed exhibitors in due course.

We look forward to working with you!

Please do not hesitate to contact us if you have any queries.

Please see page 8 for full contact details of the IFSO 2015 Exhibition Management MAW.

Rate for Floor Space

The rate per sqm floor space is: € 600.–.

Minimum order: 6 sqm

Please note that this rate is charged for floor space only and does not include wall separators or additional services such as cleaning or electricity.

All additional services can be ordered separately with the order forms included in the Exhibitors' Manual, which will be sent to you in due course.

Booth Allocation

Sponsors will be granted preferred booth allocation, in the ranking of their sponsorship involvement. Regular exhibitors will be ranked for booth allocation according to their booth size, booking date and payment date of the down payment invoice.

We highly recommend early booking! The exhibition layout for booth allocations will be sent to confirmed exhibitors in due course.

Payment and Cancellation Conditions

(please also refer to the Booking Form: Exhibition Space)

Prices are net. For companies with Austrian VAT Reg. No.: + 20% VAT + 1% contract fee; for all other countries: net prices – the tax liability lies with the benefit recipient.

After submitting the "Booking form for Exhibition Space" the exhibitor will receive a confirmation of the booking as well as the 50% part-payment invoice which is payable on receipt. The final invoice will be issued 2-3 months prior the start of the congress and is again payable on receipt. For all bookings which are submitted less than 3 months before the start of the congress, the exhibitor will receive a confirmation of the booking as well as the invoice for the whole rental fee (100%) which is again payable on receipt.

Bank transfer to the "MAW" account at UniCredit Bank Austria AG, Schottengasse 6-8, 1010 Vienna, Austria, account no. 00256807900, bank code 12000, BIC: BKAUATWW, IBAN: AT55 1100 0002 5680 7900. All charges shall be covered by the sender.

Cancellation fee: 50% of total space if rental is cancelled or reduced up to three months prior to the congress, 100% thereafter. Place of jurisdiction: Vienna, Austria.

Preliminary Time Schedule for the Exhibition

The final time line to be confirmed in the "Exhibitors' Manual" (technical handbook):

Set Up:

Tuesday August 25th 8:00 – 22:00

Wednesday August 26th 8:00 – 14:00

Thereafter cleaning and preparation works for the welcome reception that will take place in the exhibition area, so all crates must be removed and everything must be ready by 14:00.

Welcome Reception:

The Welcome Reception will also take place in the exhibition area – exhibitors are kindly invited to join the reception! Please man your booth with at least 1 staff member.

Wednesday August 26th 18:30 – 20:00

Exhibition Opening Hours:

Thursday August 27th 8:00 – 18:00

Friday August 28th 8:00 – 18:00

Saturday August 29th 8:00 – 12:30

Dismantling:

Saturday August 29th 13:00 – 23:00



SPONSORSHIP OPPORTUNITIES

Individual Sponsorship packages will be created for sponsors in order to enable the best possible solution for each sponsor to further highlight their presence in addition to the exhibition stand. The packages will be customised according to their needs and product strategies.

Depending on the overall involvement for the congress, specific benefits will be set for each sponsor.

Sponsors will be listed officially in sponsorship categories as

- Major Sponsor
- Main Sponsor
- Sponsor

and will be given first right in choosing their exhibition space in accordance to the sponsorship level and involvement. (First choice for booth selection: major sponsors, second choice: main sponsors, third choice: sponsors.)

Exhibitors will be allocated after the sponsors, considering the factors booth size, booking date and payment date of first instalment.

The below mentioned items only show a selection of available sponsor items. Should you have further ideas or needs, do not hesitate to contact the Organiser for further discussion at any time! He will be happy to work with you to maximise the return on your investment by helping you to choose individual sponsorship items such as:

- Your flag at the “Heldenplatz” (Major Sponsor only, first-come-first-served)- *One out of two taken*
- Full colour advertisement in final program (inside front/rear cover or outside rear cover – Major Sponsor only, first-come-first-served)
- Insert in conference bag
- Hospitality room
- Logo on the conference bag (Major/Main Sponsor only, first-come-first-served)
- Logo on light box in the entrance area
- Co-sponsor of the official IFSO Welcome Reception and Coffee Break
- Satellite or Lunch Symposium
- Educational Grant for a Lecture that will be branded in the program as supported by the Sponsor
- Promotional poster in the “Vorsaal”
- Listing on congress website as Major sponsor of the event
- Listing in the final program as Major sponsor of the event
- Pre-congress delegate list
- Logo or slide presentation (only visual) at the “Feststiege” (exclusively for the first 2 Major Sponsors*)
- 2 Parking spaces at the “Heldenplatz” branded for the Sponsor (for Major Sponsor only, first-come-first-served). Allowed for a car with branding, not allowed for a van or truck.
- Congress APP (Smartphone/Android)
- Exclusive right to offer lunch served at the booth – only for Major and Main Sponsors
- Logo on name badge *
- App voting on one day (e.g. contest question, ask organizer) = experimental marketing
- Wet Lab (Animal lab at the University – 4 pigs; half day) Instruments exclusively provided by the Sponsor – personnel (anesthetists, veterinarian, assistants) provided by the Organizer
- E-Poster area with seats for presentations
- Logo on the 3 day public transport pass (exclusively for the first 2 Major Sponsors*)
- Workshops (dry lab – e.g. SILS)
- Live Surgery (Instruments and “promotion” from the Sponsor)

* The exclusive right for only one sponsor to add Euro 20,000.–

For further information regarding all sponsorship possibilities please contact directly:

Medical Consulting GmbH on behalf of the Austrian Society for Obesity and Metabolic Surgery
Wagnerweg 8, 5101 Bergheim, Austria
Tel.: (+43/664)2528 295
E-Mail: office@med-online.com



CONTACT ADDRESSES

CONGRESS PRESIDENT

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Assoc Prof. of Surgery
Head of the Surgical Department
Hallein Clinic
Buergermeisterstrasse 34, 5400 Hallein, Austria
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E-Mail: karl.miller@kh-hallein.at

CONGRESS VENUE

Hofburg Vienna
Heldenplatz, 1010 Wien/Vienna, Austria

EXHIBITION MANAGEMENT

MAW – Medizinische Ausstellungs- u.
Werbe-gesellschaft
International Exhibitions and Advertising
Freyung 6/3, 1010 Vienna, Austria
Contact: Ms. Antonia Doppler
Tel.: (+43/1) 536 63-75, E-Mail: maw@media.co.at

CONGRESS SECRETARIAT / PCO / HOTEL BOOKINGS

Austropa Interconvention
Lassallestrasse 3, 1020 Vienna, Austria
Contact: Ms. Heike Faustmann
Tel.: (+43/1) 588 00-534
E-Mail: ifso2015@interconvention.at

COMPANY ACTIVITIES – IMPORTANT RULES

All promotional activities inside or outside the congress centre other than the normal stand activities performed at the exhibition booth are subject to prior approval by the Organising Committee.

The organisation and performance of any events, sessions, meetings, symposia-like activities, workshops, group demonstrations or social functions during as well as right before and after the period of the IFSO 2015 congress and surroundings, regardless of whether they take place inside or outside the congress centre and irrespective of whether they are organised through IFSO or not, require prior approval by the Organising Committee. All such activities must be communicated to karl.miller@kh-hallein.at in writing in their initial stages of planning. Exhibitors shall avoid organising any events which may conflict with the official congress programme. Previous permission of IFSO is mandatory.

It is the responsibility of the exhibitors to abide by the Austrian laws and relevant legal regulations with regards to publicity.

HOTEL INFORMATION

The official housing office Austropa Interconvention has pre-booked rooms at various hotels in different hotel categories for congress participants, which will be allocated without processing fee.

It is recommended to make hotel bookings as soon as possible since August is high season in Vienna and rooms will be allocated on a first come/first served base.

For further information please contact ifso2015@interconvention.at

GREEN MEETING

The IFSO 2015 – 20th World Congress in Vienna aims to be certified according to the guidelines for the **Green Meetings eco-label**.

Therefore we kindly ask you to fulfil following criteria at the exhibition:

- Waste needs to be disposed according to the waste separation system at the conference venue.
- No single use tableware is allowed during the conference (cups, dishes, silverware etc.).
- If possible used materials/devices will be reused.

Optional requests will be:

- Use reusable and recyclable materials
- Use only materials without PVC
- Save energy by using energy saving lighting systems (LED-Systems, energy saving bulbs, timer, etc.)
- Waive mass distribution of flyers and other printed material. Give out printed material only on request or prefer electronic information (provide link for download etc.)
- Use 100% recycled paper or chlorine free bleached paper (TFC) for printed material or delegate your printed matters to a print shop who is certified according to the Austrian eco-label „Umweltzeichen“.
- If possible, waive give-aways. If this is not possible, use long life and/or reusable products (wood, natural fibre) without plastic packaging and batteries, use fair trade products or products with an official accepted seal of quality.

Let's consider the future and act with sustainability in mind ...

